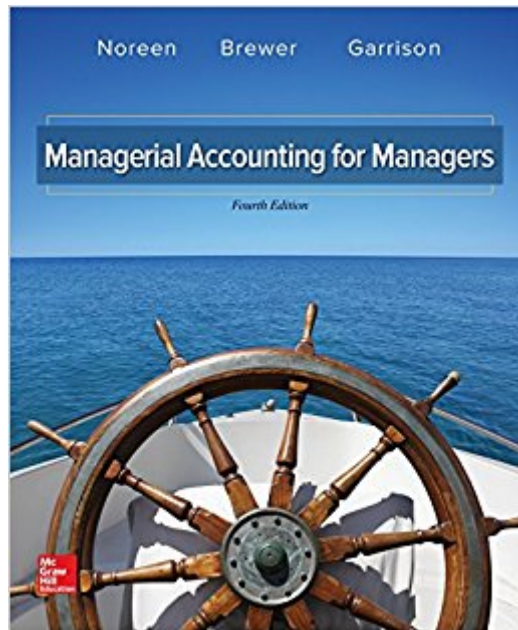




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Managerial Accounting For Managers



Synopsis

Managerial Accounting for Managers, 4th edition by Noreen/Brewer/Garrison is based on the market-leading managerial accounting solution, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen solution presents integrated and proven solutions designed to help attain course goals of student readiness, comprehension of content, and application of key concepts in the managerial accounting course, while addressing the needs of instructors who do not wish to teach the financial accounting-oriented content that is included in the Garrison solution (no debits/credits). Of the three programs in the Garrison franchise (the Brewer solution, the Garrison solution, and the Noreen solution), the Noreen solution is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. Managerial Accounting for Managers, 4e is geared towards professors who love Garrison's market-leading managerial accounting content but prefer to approach their course by eliminating the debits and credits coverage. The Noreen solution includes the managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization, however, the job-order costing chapter has been extensively rewritten to remove all journal entries. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. McGraw-Hill's Connect Accounting offers a complete digital solution combines all the great features of Connect Accounting including McGraw-Hill's SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises. Auto-Graded Excel Simulations, assignable within Connect Accounting, allow students to practice their Excel skills—such as basic formulas and formatting—within the context of accounting. These questions feature animated, narrated Help and Show Me tutorials (when enabled), as well as automatic feedback and grading for both students and professors.

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Customer Reviews

Ray H. Garrison is emeritus Professor of Accounting at Brigham Young University, Provo, Utah. He received his B.S. and M.S. degrees from Brigham Young University and his D.B.A. degree from Indiana University. As a certified public accountant, Professor Garrison has been involved in management consulting work with both national and regional accounting firms. He has published articles in *The Accounting Review*, *Management Accounting*, and other professional journals.

Innovation in the classroom has earned Professor Garrison the Karl G. Maeser Distinguished Teaching Award from Brigham Young University. Peter C. Brewer is a professor in the Department of Accountancy at Miami University, Oxford, Ohio. He holds a BS degree in accounting from Penn State University, an MS degree in accounting from the University of Virginia, and a PhD from the University of Tennessee. He has published 30 articles in a variety of journals including:

Management Accounting Research, the *Journal of Information Systems*, *Cost Management*, *Strategic Finance*, the *Journal of Accountancy*, *Issues in Accounting Education*, and the *Journal of Business Logistics*. Professor Brewer is a member of the editorial boards of *Issues in Accounting Education* and the *Journal of Accounting Education*. His article "Putting Strategy into the Balanced Scorecard" won the 2003 International Federation of Accountants' Articles of Merit competition and his articles "Using Six Sigma to Improve the Finance Function" and "Lean Accounting: What's It All About?" were awarded the Institute of Management Accountants' Lybrand Gold and Silver Medals in 2005 and 2006. He has received Miami University's Richard T. Farmer School of Business Teaching Excellence Award and has been recognized on two occasions by the Miami University Associated Student Government for "making a remarkable commitment to students and their educational development." He is a leading thinker in

undergraduate management accounting curriculum innovation and is a frequent presenter at various professional and academic conferences. Prior to joining the faculty at Miami University, Professor Brewer was employed as an auditor for Touche Ross in the firm's Philadelphia office. He also worked as an internal audit manager for the Board of Pensions of the Presbyterian Church (U.S.A.). He frequently collaborates with companies such as Harris Corporation, Ghent Manufacturing, Cintas, Ethicon Endo-Surgery, Schneider Electric, Lenscrafters, and Fidelity Investments in a consulting or case writing capacity. Eric W. Noreen has taught at INSEAD in France and the Hong Kong Institute of Science and Technology and is emeritus professor of accounting at the University of Washington. Currently, he is the Accounting Circle Professor of Accounting, Fox School of Business, Temple University. He received his BA degree from the University of Washington and MBA and PhD degrees from Stanford University. A Certified Management Accountant, he was awarded a Certificate of Distinguished Performance by the Institute of Certified Management Accountants. Professor Noreen has served as associate editor of The Accounting Review and the Journal of Accounting and Economics. He has numerous articles in academic journals including: the Journal of Accounting Research; The Accounting Review; the Journal of Accounting and Economics; Accounting Horizons; Accounting, Organizations and Society; Contemporary Accounting Research; the Journal of Management Accounting Research; and the Review of Accounting Studies. Professor Noreen has won a number of awards from students for his teaching.

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This book is written in a conversational format that makes it excellent for self study. The authors clearly explain a new concept and then give step step examples on how to apply the formulas.

A

Great book! Exactly what I was looking for!

This is just a waste of money. I bought it as a mandatory supplement to an MBA course and totally disappointed with the quality of text. It's full of error, writer tried to add to the volume by describing every single table in the book and by no means worth the money paid for it.

Disappointed that the book didn't come with a code to access the online content. Needed to pay an additional \$131 for it.

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